Design Sketch Focus Group Notes – 19/11/2014 – 6 participants (4 female, 2 male)

For the front page when logged in:

* The word upcoming cookbooks makes more sense than rising cookbooks
* The word local foodies over nearby also makes more sense
* Likes the bookshelf idea.
* Didn’t understand what featured meant

Recipe page layout:

* Had issues recognising the font size change icon
* Didn’t understand brightness icon
* Would like a Zzz symbol for stop screen sleeping
* Liked overall page.

Dialog boxes:

* Didn’t like the pink for the headers – found it hard to read.
* Password was dull in the dialog box.

Profile:

* Bookshelf didn’t make sense.

Login page:

* Like it
* White over pink for headers.

Notification page:

* Didn’t mind the pink

Menu:

* Settings was not in line

Overall:

* Clear
* Consistent
* Interesting
* Colourful
* Minor changes needed.